

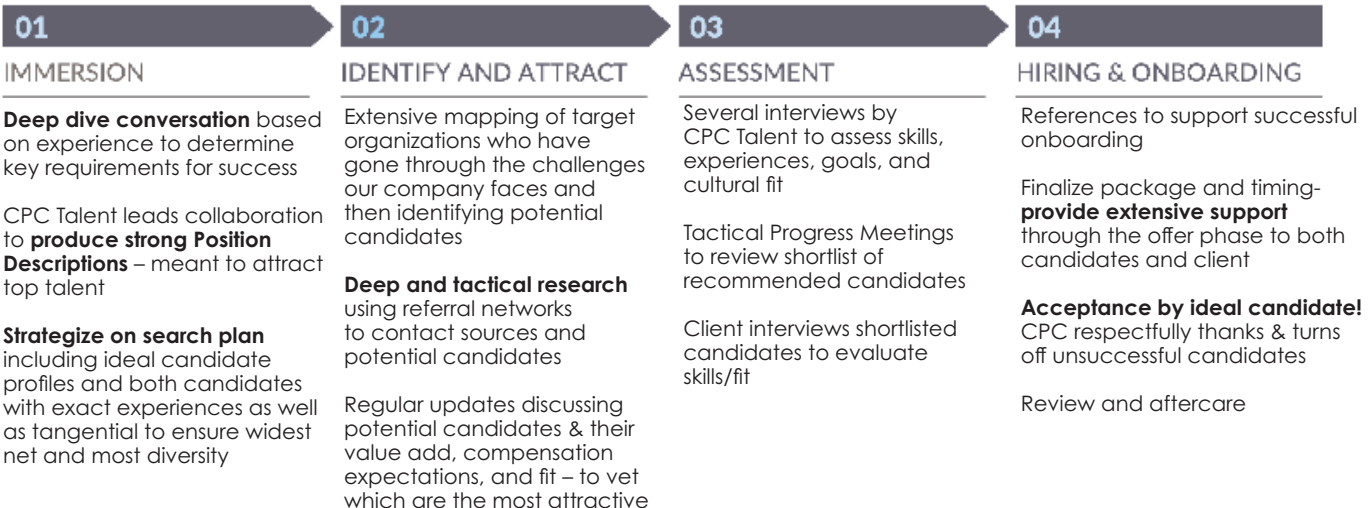
CPC Talent connects today's most innovative companies with high-performing and culturally aligned talent—quickly and efficiently.

CPC Talent connects today's most innovative companies with high-performing and culturally aligned talent—quickly and efficiently. We partner with your leadership team and learn about your company's value proposition, vision, goals, needs, culture, opportunities, challenges, and competition. Armed with a deep understanding of your business, we mine our rich network and delve into our strategic mapping process to curate the best candidates for your needs.

THE RESULT: thoughtful and collaborative searches that deliver candidates who can hit the ground running, integrate seamlessly into an organization's culture, and contribute quickly to a team's success.

Over 90% of our clients have hired us for more than one search.

OUR SEARCH PROCESS



WHO WE SERVE

We specialize in serving the portfolio companies of private equity and venture capital firms, high-growth companies and companies undergoing transformations in the following sectors:

- > **Consumer-focused companies: B2C | Consumer Products | Retail | eCommerce**
- > **Business service companies: B2B | Business Services**
- > **SaaS and technology-enabled**
- > **Manufacturing | Industrials | Industrial Technology**
- > **E-Finance | FinTech | web3**

MATCHING INNOVATIVE & TRANSFORMATIONAL LEADERS IN ROLES SUCH AS:

- > **Board Directors, CEOs, and Operating Partners who practice transformational leadership**
- > **Finance: CFOs, FPA/Finance leadership, Controllers, CAOs, and Investment Professionals**
- > **Growth: CGOs, CMOs, and CSOs to leaders in eCommerce, Performance Marketing, Branding, Account Managers, and Business Development**
- > **Operations: Operations, Strategy, and HR**

TESTIMONIALS

“Within 18 days, CPC Talent had identified two outstanding FP&A candidates who had all the skills we needed and wanted, and of critical importance in our situation, they were prepared to interact with the C-suite & Board.”

Private Equity Firm, Talent Leader

“Working with CPC, I don’t even have to think about the search. I have confidence and peace of mind knowing that each week, we will discuss high-quality candidates and get updates on how they are moving through the process. The CPC team works at our pace—the pace we expect from the CEOs of all our portfolio companies—and they don’t waste our time.

CHRO for a PE-backed eCommerce Company,
Performance Marketing Search

A CANDIDATE’S PERSPECTIVE

placed CFO for \$80M revenue
eCommerce consumer brand

The team at CPC Talent were very responsive and took the time to explain the opportunity and provide the relevant background about the company. I could tell by the way they worked that they genuinely cared about the CEO and finding the right fit for her. CPC ensured that I was well prepared for all meetings and calls and ran a very smooth process. I was so pleased with my experience as a candidate that once I started as the CFO, I retained CPC to bring in my Director of FP&A and to fill other finance and operations roles.

ABOUT CPC TALENT

As a strategic talent acquisition and development leader, Cindy Capone founded CPC Talent to help innovative companies poised for accelerated growth achieve their near-term milestones and long-term goals. We bring a new perspective to companies managing change – whether that involves recruiting new leadership to scale revenue, emerging from restructuring, or leading the creation of new growth opportunities.

We are well-versed in understanding where your company is in its growth story and ensuring we help bring in the right transformational leadership to support you—where you are and where you want to go! We are data-driven, innovative, and constantly testing and utilizing the newest technologies and approaches to ensure we know and build relationships with the best talent in the market. The team at CPC Talent applies qualitative insights to every search, which helps drive "right fit" recruitment decisions for a company, its culture, and its people.

At CPC Talent, we have built a team—just like our candidates—of leaders who can be strategic and tactical to ensure we offer our clients valuable insights into the market. We care tremendously. Through our actions, we ensure candidates and clients always know that.



"I love helping companies grow, and that is the core of what we do at CPC Talent. I have built a team of exceptional and passionate industry practitioners and search experts who work closely and collaboratively. Our team builds strong relationships with companies to understand where they are and the steps they need to take to drive profitable growth. We strive to find the best people and connect them with companies where they will add real value."

Cindy Capone, CEO & Founder

OUR VALUES

WE'RE COMMITTED TO BRILLIANCE.

Good enough isn't good enough.

WE'RE BRAVE.

We are fearless and bold in the pursuit of the best.

WE'RE CREATIVE.

We find the expected and unexpected solutions.

WE'RE COLLABORATIVE.

We partner with our clients throughout the process.

WE'RE TENACIOUS.

We never give up. Ever.

WE CARE.

We never forget we're working with people.
We always do the right thing.

CPC Talent